



Financial Awareness for Managers: Boring and irrelevant?



Only if there is too much of this....



And not enough of this!

The problem

You are a practical operational person but now must understand “current assets” and “debtors due after 12 months”.

Your tutor is a financial whizz but lives in a world of spreadsheets and reports.

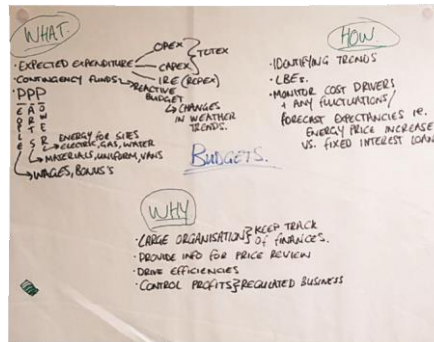
Nightmare!

My solution

Use every day concepts to introduce ideas and relate these to the students’ work.

Include lots of discussions and group exercises.

Keep track of the learning as it happens, don’t wait until the end.



“Over the moon with Bob. Great learning techniques really helped in our learning.”

“Makes the course so much better with a knowledgeable trainer. Thanks very much Bob, it’s been great.”

My offer

To design, deliver and assess a financial awareness course that your people will learn from and enjoy.

It can be accredited or to an in-house standard – the choice is yours.

Happiness!

Pricing

£750/day or £3000/week for up to 12 students. This includes all expenses, so no surprises.

I come to you, so less disruption for your people.

Interested? Give me a call or drop me a line.